

Business & Marketing Education (CBMB)	
Auburn University	
AREA I – Written Composition (6 hrs) <ul style="list-style-type: none"> • English Composition 1 – ENG 101 (3 hrs) • English Composition 2 – ENG 102 (3 hrs) 	AREA II – Humanities & Fine Arts (12 hrs) <ul style="list-style-type: none"> • Core Literature Sequence – any available (3-6 hrs)¹ • Core Fine Arts – any available (3-6 hrs) • Core Humanities – any available (3 hrs) • Public Speaking – SPH 106 or 107 (3 hrs)
AREA III – Natural & Mathematical Sciences (11 hrs) <ul style="list-style-type: none"> • Natural Science Sequence – any available (8 hrs) • Math – MTH 112 or higher (3 hrs) 	AREA IV – History, Social, & Behavioral Sciences (12 hrs) <ul style="list-style-type: none"> • History Sequence – any available (3-6 hrs)¹ • Core Social Science – any available (6-9 hrs)
AREA V – Pre-professional, major, & elective courses <ul style="list-style-type: none"> • Business Courses – BUS 241 or 243, & 261 (6 hrs) 	Reverse Transfer Needs <ul style="list-style-type: none"> • Students who transfer before completing their AA/AS degree are encouraged to complete the Reverse Transfer Process. • The required math for your chosen major is Pre-Calculus Algebra (MTH 112). If you have not taken a math course before transferring, you will be required to take the ALEKS Math Placement assessment before you can register for any math course at Auburn. The math course you are able to begin at Auburn is determined by either a) the highest equivalent math you have passed before transferring or b) the math placement results from the ALEKS assessment which is available in AU Access once you have paid your AU admissions deposit.

¹Students should choose a sequence in either Literature or History.

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Additional information for Business and Marketing Education [can be found online](#).